



## Profile

I am an artistic and detail-oriented Motion Designer & Multimedia Designer with over seven years of experience in the Creative industry. I like to create in different ways, working closely with clients to come up with concepts and styles that allow them to fully realize their ideas.

## Education

### Bachelor in Fine Arts

Hanze Hogeschool (University of Applied Sciences)

## Work experience

### Motion Designer & Video Editor (in-house, full-time)

G-Star Raw

- Creating motion graphics for marketing campaigns and SM content.
- Shoot and edit video material for marketing campaigns.
- Manage and distribute video assets from external parties.
- Making large amounts of promotional banners using AI to automate the asset creation process.
- Edit and color grade lookbook videos for e-commerce.

### Graphic & Motion Designer (freelance)

SnapX

- Laying the foundation of the company's visual branding.

### Graphic & Motion Designer (freelance)

Jumiso

- Creating posters used in product catalogues and social media posts.
- Making animated graphics for social media content.

### Motion Designer (freelance)

DNSEver

- Creating motion graphics working closely with the in-house design team.

### Multimedia Designer (in-house, full-time)

DNSEver

- Leading consistent visual branding of social media content with the marketing team.
- Creating graphics (both animated and still) for social media content, website banners, event posters and webpages.
- Film and edit real live events/meetups (B2B).

### Videographer (freelance)

Vans Korea

- Main camera operator for a video project highlighting Vans Korea's athletic skateboarding team.

## Skills

**Motion Design** - Adobe After Effects, Rive, Blender

**Video Editing** - Davinci Resolve, Premiere Pro

**Graphic Design** - Adobe Illustrator, Photoshop, Indesign

**AI** - ChatGPT, Kling AI, Nano Banana Pro

09/2013 - 09/2017  
Groningen,  
The Netherlands

01/2025 - present  
Amsterdam,  
The Netherlands

10/2024 - 12/2024  
Seoul,  
South Korea

06/2024 - 10/2024  
Seoul,  
South Korea

03/2024 - 10/2024  
Seoul,  
South Korea

06/2020 - 03/2024  
Seoul,  
South Korea

06/2019 - 12/2019  
Seoul,  
South Korea

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